

Copywriters & More

Helping small businesses sell more for less

MEMBERSHIP

- Membership Benefits
- Become a member
- Member area
- Discussion Forum

WHO WE ARE

- About us
- About the founders
- About our advisors
- Privacy policy
- Contact us

HOW WE WORK

- About our pros
- Our project process
- Quality control

SERVICES

- Copywriting
- Graphic design
- Preferred providers
- Shopping cart
- Opportunities

RESOURCES

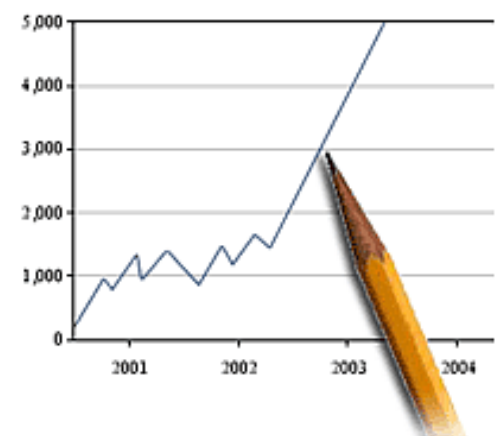
- Free articles
- Free tips
- Free stuff
- Books
- Courses to help you sell

Sell More Sheet

Sign up now for our
FREE weekly e-tips!

Sign Me Up!

Discover three secrets that could triple your business this year...



- The secret to a successful small business is to sell more while spending less.
- The secret to selling more is compelling copywriting.
- The secret to getting trained professionals to write compelling copy for less is to join Copywriters And More Today.

You won't get clever phrases and catchy slogans from Copywriters And More...

what you will get is the one thing all business owners want...

Return On Investment!

If you've ever thought you couldn't afford to hire a professional copywriter... think again. Our copy and design pros regularly double and triple direct marketing response. When you run the numbers you'll realize... you can't afford not to hire a professional.

Recent Articles

[The Key To Knowing Your Customers: Talk To Them](#)

Ilise Benun

If you want to get deep about it, I believe that isolation is the core obstacle to self promotion. We stop making contact, avoid people we don't feel like talking to, and then wonder why the phone isn't . . . [keep reading](#)

[The What and Why of Creative Testing](#)

Lee Marc Stein

If you're like most mailers, your testing budgets have been slashed – if you even had one to begin with. Testing at least your list and offer are critical. But don't leave out creative testing, too. . . . [keep reading](#)

[Introduction to Direct Response Marketing](#)

Michael Masterson, Early to Rise

Direct response marketing means that you attempt to persuade your prospect to respond directly – in some specific way – to your sales effort. Typically, direct response marketing includes direct mail . . . [keep reading](#)

[5 Tips for Direct Marketing Success](#)

Bob Bly

Almost every day, I am amazed by the many business owners who do not use direct marketing strategies to increase their lead-to-sale ratio, or "conversion rate." This simple act of turning prospects . . . [keep reading](#)